



COMMUNICATIONS

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PRESS RELEASE

For Immediate Release

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Sacred Wind Communications Holds Customer Art Contest

Sacred Wind plans an art contest for Customers' children – nine lucky children win a New Computer Laptop

Yatahey, NM, October 1, 2010 – Sacred Wind Communications, Inc. (Sacred Wind), a New Mexico telecommunications company, organized an art contest for its customers' children aged 13 – 18, with the generous donation of 13 new computers from the Roswell Artist in Residence Foundation. Sacred Wind awarded a new computer laptop to nine children who were finalists in this contest.

This computer award comes at a time when Sacred Wind has completed its broadband network that makes high speed Internet available to 97 percent of the company's current households. Additionally, Sacred Wind is using new technology to deliver basic telephone services and high speed Internet to hundreds of unserved homes this year.

“Internet service is only as good as a customer's use of it, said John Badal, Sacred Wind's CEO. “Sacred Wind is intent on finding affordable options for our customers to own a computer, including making donations when we can encourage academic achievement and the arts.”

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Many households in rural New Mexico and on the Navajo reservation may not have easy access to computers, causing the children in these communities to have a more difficult time than other children in completing homework assignments and succeeding in school. The goals of Sacred Wind's art contest were to celebrate southwestern and Navajo culture through art and to support children's education through this computer donation.

The winning artists were:

- Angelina Anderson of Upper Fruitland
- Jasmine Sylvester of Huerfano
- Frandora Rogers of Church Rock
- Jerric Bryant of Rock Springs
- Kimberly Becenti of Church Rock
- Lauren Barker of Jamestown
- Michelle Livingston of Church Rock
- Tyler John of Red Rock
- Wynomi Lee of Red Rock

Each of the nine children who won the art contest not only received a new laptop computer, but they also will have their winning drawing framed and displayed in one of Sacred Wind's offices.

Badal said: "Encouraging the technological opportunities for our children is important for the educational advancement and economic development of the next generation. We are pleased to help support children's educational efforts in many ways: through college scholarships, computer training and gifting computers to students."

In 2009, Sacred Wind was voted as "The Most Inspiring Small Business in America" through the American Express/NBC *Shine A Light* contest because of its commitment to making a difference in the communities in its territory.